Feature Request: Mashup Jamming with User Involvement and Advertising API’s

**February 17th 2018**

**VISION - (WOSPIFY)**

Make the world a better place, through Increased Demand for our Jamming Music Application Products; by increasing our Users Social Contribution and Social Awareness by allowing our Users to follow, support, contribute, and participate in our World-Wide Open Social Planetary Involvement Fix-it You (WOSPIFY) platform.

**OBJECTIVE - (WOSPIFY)**

A ***condensed*** version of the objectives of this feature are, by order of importance, listed below.

1. Make the world a better place.
2. Increase the number of users using our Music App.
3. Increase revenues.
4. Capitalize on any momentum from this new feature.

An ***expanded*** version of the objectives of this feature are, by order of importance.

1. Make the world a better place. People inherently desire and need to help one another. People want to help on both a small and large scale. People feel a need to:
   1. Connect with other people.
   2. Provide Comfort to other people.
   3. Fix or Alleviate the prolems of other people.
   4. Help people..
   5. Become a member of something bigger than themselves.
   6. Make a difference.
2. Increase the number of users using our Music App.
3. People want to belong.
4. People want to do help and do good.
5. Increase Revenues.
6. MASH with Jamming Advertising Web API’s
7. Prepare to incorporate Large Businesses (Google, FaceBook, Twitter), and Big Name Atheletes, any entity that can help reach our objectives. This will increase user acceptance to our Jamming application and to our Major Objective, to “Make the World a Better Place”.
8. Capitalize on any momentum from this new venture.
9. We must prepare ourselves to realize and take advantage of opportunities, as they present themselves.

Advertisement is one way of increasing revenues. We will improve our sales forces' ability to increase the advertisement revenues by increasing the number of users of our Music Application.

**BACKGROUND**

Currently: Jamming wants to:

* Increase its visibility in the music application market place.
* Become a positive popular Brand Name.
* Generate large revenue sources.
* Improve its ability to take advantage of new opportunities.

WOSPIFY provides the platform for accomplishing our objectives. It is challenging and it is work. The potential rewards are massive.

**TECHNICAL DESIGN**

* This is a large project requiring team cooperation from Leadership, Marketing, Finance, Developers, Network, and Legal staff. The Use Case statements listed below require further analysis and refinement to become solid requirements. As for our Development Team they will develop user interface prototypes (REACT being its tool of choice) to support the refined requirements for Use Case Statements B and C below.

1. Leadership **SHALL** share its vision, goals, and objectives with the team.
2. WOSPIFY **SHALL** allow us to Make the world a better place. Connect with other people.
   1. Provide Comfort to other people.
   2. Fix or Alleviate the problems of other people.
   3. Help people..
   4. Become a member of something bigger than themselves.
   5. Make a difference.
3. WOSPIFY **SHALL** allow us to Increased Demand for our Music Application Products by:
   1. Increasing our Users Social Contribution and Social Awareness.
   2. Allowing our Users to follow, support, contribute, and participate in our World-Wide Open Social Planetary Involvement Fix-it You (WOSPIFY) platform.
4. WOSPIFY **SHALL** allow us to increase revenues.
   1. Marketing **SHALL** seek out opportunities with Businesses (Google, Facebook, Twitter,News Feeds, etc).
   2. Developers **SHALL** develop REACT components to allow Jamming Application users to connect with friends and share how they are “Making the World a Better Place”.
   3. Developers **SHALL** create REACT components to expose Advertising provided by API’s from Google and other companies.
5. Our WOSPIFY Team **SHALL** allow us to capitalize on any WOSPIFY strengths and weaknesses. This area requires people to think outside the box, visionaries, and leaders to seek opportunities as the rich features in this proposal come to fruition.